



**Blackwell  
Publishing**

# The world's leading society publisher

## Working for the scholarly community

Blackwell Publishing has the leading collection of international peer-reviewed journals published on behalf of scholarly and professional societies. We currently work with over 600 independent membership associations across a range of academic research areas and professional specialties. By working in partnership with societies we ensure that our journals attain the highest standards of excellence.

## Providing value to librarians

Blackwell Publishing is committed to providing high quality content at the best value to libraries and to extending the reach and readership of our journals. We offer a range of subscription and licensing options to suit the needs of institutions and our journal prices are on average low compared to other commercial publishers.

## Improving the research experience

*Blackwell Synergy*, our online journal platform, contains many features for both researchers and librarians. Researchers can make the most of their research time by customising *Blackwell Synergy* to their own requirements whilst librarians can administer access for their own institution.



# The Blackwell Publishing Collection

Enrich your library's serials collection with online access to over 720 journals and 420,000 articles from the world's leading scholarly and professional societies.

Licensing Blackwell Publishing's Collection of online journals represents the best value for money for multidisciplinary institutions and libraries wishing to provide the greatest breadth of content to their faculty, researchers and students, both on campus and off. The Collection offers a rich supply of content for a fraction of the print price.

## PROVIDING CONTENT AND VALUE

- Over 720 peer-reviewed online journal titles in the full Collection
- Also available:
  - Science, Technology and Medicine Collection containing over 390 titles
  - Social Science and Humanities Collection containing over 330 titles

## CHOICE OF ACCESS ROUTES

- The complete list of Collection journals is available on *Blackwell Synergy*, as well as through several intermediary sites

## GENEROUS LICENSING TERMS

- Site license designed with librarians for librarians
- Unlimited access through IP recognition, Athens, or remote username and password



# The Blackwell Publishing Collection includes journals covering a wide range of subject areas:

## Medicine

Allergy and Clinical Immunology  
Anesthesia and Intensive Care  
Cardiology  
Dermatology  
Emergency Medicine  
Endocrinology  
Epidemiology, Public Health and Statistics  
Family Practice  
Gastroenterology  
General and Internal Medicine  
Geriatric Medicine  
Hematology  
Human Genetics  
Infectious Disease and Clinical Microbiology  
Neurology, Neurosurgery and Pain Medicine  
Obstetrics and Gynecology  
Oncology and Radiotherapy  
Ophthalmology and Optometry  
Otolaryngology  
Pathology and Laboratory Medicine  
Pediatrics  
Pharmacology  
Physiology  
Psychiatry  
Radiology and Imaging  
Renal Medicine  
Respiratory Medicine  
Rheumatology  
Sports Medicine and Science  
Surgery  
Transplantation  
Urology

## Health Sciences

Dentistry  
Health and Social Care  
Mental Health  
Nursing  
Nutrition and Dietetics  
Pharmacy  
Therapy

## Engineering, Computing and Technology

Architecture, Planning and Property  
Computing  
Construction  
Engineering  
Food Science and Technology

## Life and Physical Sciences

Astronomy and Astrophysics  
Cell and Molecular Biology  
Chemistry  
Crystallography  
Earth Science  
Ecology  
Environmental Science  
Genetics and Evolution  
Microbiology  
Microscopy  
Neuroscience  
Physical Geography  
Plant Science

## Agricultural and Animal Sciences

Agriculture and Forestry  
Aquaculture, Fisheries and Fish Science  
Veterinary Medicine  
Zoology

## Business, Economics, Finance, Accounting, Math and Stats

Accounting & Taxation  
Banking and Finance  
Business and Management  
Economics  
Mathematics and Statistics  
Risk Management and Insurance

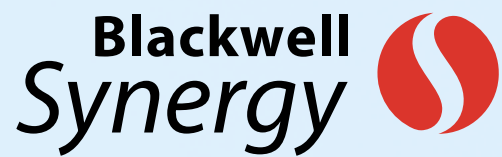
## Social and Behavioral Sciences

Anthropology  
Archaeology  
Cultural Studies  
Demography  
Development Studies  
Education  
Family Studies  
Gender Studies  
Geography  
Law  
Politics  
Psychology  
Social Policy and Welfare  
Social Work  
Sociology  
Urban Studies

## Arts & Humanities

Art History and Theory  
History  
Language and Linguistics  
Literature  
Museum Studies  
Music  
Philosophy  
Theology and Religion



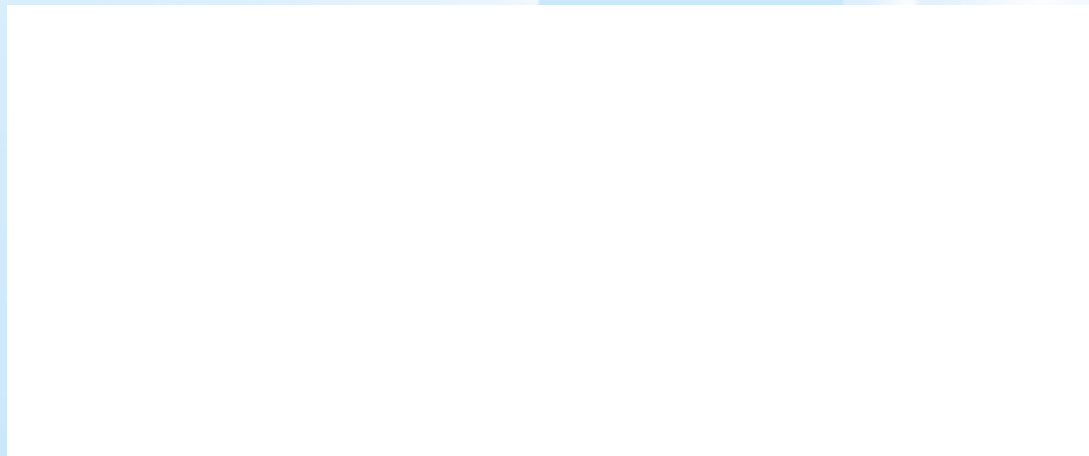


**Blackwell Synergy**, our online journal platform, contains many features for both researchers and librarians.

We believe in working towards common standards and adhere to a wide range of industry protocols including Crossref, COUNTER, Athens, OpenURL, Marc21, and Dublin Core. We are also working closely with the scholarly community to innovate, such as with CrossRefSearch.

- Many articles in Full-text HTML and PDF format
- Comprehensive links including CrossRef, PubMed, ISI, CSA, CIS and JSTOR
- Email table-of-contents and search alerts
- OnlineEarly – fully finished, peer-reviewed articles are available online before the print issue is published
- Library administration area including: COUNTER-compliant usage statistics, IP and remote password administration, SFX compatible holding files, OpenURL linking

**[www.blackwell-synergy.com](http://www.blackwell-synergy.com)**



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