

STATE TECHNICAL LIBRARY PRAGUE

STRATEGIC PLANNING

Wednesday-Thursday, 6-7th September

(6 Sessions of 60 minutes, some with *Exercises*)

1. Key issues:

Strategic Planning and the 'market' + *Exercise*

Short break

2. The starting point:

SWOT analysis + *Exercise*

Lunch

3. What, How, and Who?

The Planning process, structure and staff

Short break

4. What is the Library for?

The Mission statement + *Exercise*

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5. What does the Library do?

Aims or goals, and Objectives + *Exercise*

Short break

6. The Plan:

Plan contents, and Implementation

sf 27/05/07